

Audacious Monthly

www.garyasanchez.com



1

Number of employees owner [Danielle Baskin](#) has for her 6 businesses.

Virtual Reality
[Eating Experience](#)



VR "could help us consume our favorite tastes while avoiding unwanted side effects"



[Barabas](#)

Men's clothing company gets publicity when Mexican drug kingpin

El Chapo Guzman is spotted wearing its shirt



GOOD MONTH

BAD MONTH



[Airbnb](#)

lets startup KinkBNB monopolize kinky home sharing vacations.

KinkBNB

Described as a "Modern Day ice cream saloon," [Tallywackers](#) in Dallas, TX features male waiters in bikini shorts (instead of female waitresses wearing miniskirts)



"Guys frantically search for tacos,"
Restaurant turns theft video into [brilliant commercial](#)

GREG CARLSON, Manager for Frijoles & Frescas restaurant in Las Vegas, NV added clever subtitles to security camera footage to create a humorous TV commercial that gained over 4.3 million views on Youtube.



[Click image to see video](#)



"Big spoon or little spoon?"

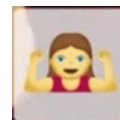
[SAMANTHA HESS](#), owner of Portland, OR based **Cuddle Up to Me** asking a client how he prefers to be cuddled. Rate for an hour of cuddling is \$60.

[\\$5 million](#)

How much Taco Bell spent to launch a new item that sells for \$2.99.

[P&G Battles Emojis](#)

As part of its #LikeAGirl Campaign



Always brand challenges how emojis stereotype women

Morocco opens World's [biggest solar plant.](#)

RONNIE GARCIA, Sacramento Kings fan about the team marketing towards India.

